


— MATT — LEAHY

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mattleahy.me 

EXPERIENCE

ROYALL & COMPANY

Mar. 2013 - Present | Lead Web Designer & Training Resource

Feb. 2012 - Mar. 2013 | Senior Web Designer

May 2011 - Feb. 2012 | Web Designer

Designed and developed websites, landing pages, and HTML emails for direct marketing campaigns for colleges and universities.

Directly managed 4-5 other web designers.

Reviewed and approved all designs and code of full web designer group. (20+ designers)

Provided regular training and creative direction for web designer group.

Assisted with defining strategic direction and testing initiatives for products and campaigns through wireframing, prototyping and user testing.

KEY WEB CONCEPTS

May 2009 - May 2011 | Director of Graphic Design

Dec. 2007 - May 2009 | Graphic Designer

Sep. 2007 - Dec. 2007 | Graphic Design Intern

Designed and developed websites, content management systems, and simple e-commerce solutions.

Designed identity systems and collateral materials.

Managed projects and clients from initial consultation to project completion.

Provided supervision and guidance for coworkers.

Education

*BFA in Communication Arts
VCU, May 2009
Summa Cum Laude*

Skills

*Mobile-first, responsive design
Usability and user testing
Wireframing and prototyping
Accessibility
HTML5/CSS3
Sass
jQuery/Javascript
WordPress
PHP/ASP/CFML
Branding and identity
HTML email*

Past Clients

*Tulane University
Hofstra University
George Mason University
Pleasant's Hardware
HCA VA Outpatient Imaging*



REFERENCES available at [LinkedIn.com/in/MatthewLeahy](https://www.linkedin.com/in/MatthewLeahy)